

SHUBHAM BADGUJAR

Graphics Designer | Video Editor | Front-End Developer

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Professional Summary

Dynamic and detail-oriented Graphic Designer with four years of experience in design and video editing. Proven ability to manage projects from inception to final execution. Effective communicator with a knack for crafting brand narratives, visual strategies, and key design elements. Skilled in 3D modelling, animation, and front-end web development, with a fully functional live website project.

Software Proficiency

- Adobe Photoshop
- Adobe Illustrator
- CorelDRAW
- InDesign
- Adobe Lightroom
- Adobe Premiere Pro
- Adobe Audition
- Adobe After Effects
- 3DS Max
- HTML
- CSS
- Adobe Dreamweaver

Work History

Sr. Graphic Designer

Dec/2025 to Current

Jbulls Infomation Technology LLC - Ahmedabad

- Created high-impact digital designs for websites, social media and marketing campaigns, enhancing brand presence and user engagement.
- Developed visually consistent UI graphics, banners and promotional assets aligned with brand guidelines and platform requirements.
- Transformed concepts and ideas into clean, modern visuals using strong design principles to improve audience interaction and visual appeal.

Graphic Designer

May/2025 to Nov/2025

Rawone - Ahmedabad (Remote)

- Created engaging social media posts and stories tailored to various platforms, driving audience interaction and brand visibility.
- Managed end-to-end social media campaigns, including content planning, graphic design and performance tracking for optimal results.
- Produced eye-catching visuals, infographics to communicate key messages effectively and boost follower growth.

Graphic Designer & Social Media Manager

Jan/2025 to Apr/2025

Mediplus® Shree Umiya Surgical Pvt. Ltd. - Ahmedabad

- Developed innovative packaging solutions for medical devices, combining functionality with design precision.
- Executed creative campaigns by designing social media content and videos, enhancing online engagement.
- Designed and delivered high-quality printed materials, such as catalogs and business cards, to meet diverse marketing needs.

Associate Production Artist

Aug/2022 to Feb/2024

Cimpress India Pvt. Ltd. - Ahmedabad (Remote)

- Conducted quality checks on designs uploaded by customers to ensure they are print-ready and optimized for best-quality output.
- Worked on a diverse range of products including caps, t-shirts, cups, notebooks, visiting cards, and other printable items.
- Filtered designs based on quality standards and enhanced them as needed to meet customer and production requirements.

Graphic Designer

Nov/2021 to Jun/2022

KJS Solutions OPC Pvt. Ltd. - Ahmedabad

- Designed various creative assets including logos, visiting cards, social media posts, packaging, brochures, flyers, cover letters, cups, website banners, Amazon images, standees, stalls, and danglers, primarily focusing on pharma, medical, dieticians, and doctors.
- Developed high-quality visual content tailored to client needs, ensuring adherence to branding guidelines and industry standards.
- Streamlined the design workflow by implementing efficient tools and techniques, reducing project turnaround times while maintaining quality standards.

Video Editor | Graphic Designer

Dec/2020 to Feb/2021

SwaDarshana Hypnotherapy Center - Ahmedabad

- Edited motivational videos highlighting the benefits of hypnotherapy, ensuring they were ready for YouTube publication.
- Crafted testimonial videos featuring client experiences at the center, enhancing the center's credibility and engagement.
- Designed a variety of graphic content including social media posts, visiting cards, standees, and brochures, with a focus on motivational themes.

Education

Diploma in Print, Web & 3D - Graphics Design, Video Composition and 3D**Maya Academy of Advanced Creativity - Ahmedabad****Diploma in Automobile Engineering****R. H. Patel Institute of Technology - Kheda**